Read-A-Thon Fact Sheet

What is a Read-A-Thon? Our Read-A-Thon is similar to a walk-a-thon. Students collect pledges from sponsors to encourage them to reach their reading goals over a six week period. The more each student reads, the more money they earn for our school.

Why a Read-A-Thon? The Read-A-Thon teams fundraising with academic goals. Reading is an important part of every child's education, and includes both time students spend reading independently, and time spent listening to books read aloud. Both are beneficial and encouraged for the Read-A-Thon. The end result of our Read-A-Thon is that children read books! In addition, all money raised will be invested right back into the school.

Important dates:

Reading period:	Sunday 10/14/12 – Saturday 11/10/12
Pledge money due:	Monday 11/12/12

Collecting pledges: Ask parents, grandparents, aunts, uncles, and other relatives, friends and neighbors that you know if they would like to sponsor your efforts to read to earn money for our school. **DO NOT collect pledges by going door to door to strange houses.** Use the Pledge Sheet to record each sponsor's name, address and amount they are pledging.

There are two ways to pledge:

1. Sponsors can pledge an amount per minute that you read. For example, if a sponsor pledges .20 per minute and you read 600 minutes over the four-week period, their total contribution would be $120.00 ($.20 x 600 = $120).
<div align="center">OR</div>
2. Sponsors can pledge a flat amount regardless of how many minutes you read. For example, a sponsor can give you $50.00 for your participation in the Read-A-Thon. Flat donations can be collected immediately.

   Payment can be made either with cash or by check payable to Bells Mill PTA. Place collected donations in the envelope provided, and hold onto all of them until the end of Read-A-Thon.

During the Read-A-Thon: Once the Read-A-Thon begins, record how many minutes you read each day on the Weekly Reading Logs provided. There is one reading log for each week of the Read-A-Thon, four in total. At the end of each week, total your minutes read for the week and transfer that number to the Summary Log Sheet, for a running total. Each Monday you will turn in your Weekly Reading Log to your teacher. Please note that log sheets not turned in by Monday will not be included in the totals for prize purposes.

GRADE	# OF MINUTES READ PER DAY
K	10 - 15 minutes
1	15 minutes
2 – 5	20 minutes

Reading that counts: Any books read independently, or read aloud to students count toward the weekly totals.

At the end of the Read-A-Thon: When the Read-A-Thon ends on Saturday, November 10th, complete your final Weekly Log Sheet and turn it in on Monday, November 12th. Use your Summary Log Sheet to calculate the total number of minutes you read over the four weeks. Transfer this total number to the space provided on the Pledge Log Sheet. Then calculate any money owed to you by sponsors who made a per-minute pledge. Collect all pledges in the envelope provided. Include your pledge sheet in the envelope and turn it all into the PTA by Monday, November 12th.

Prizes: There will be 3 prize levels as noted in the table below:

Level	Minimum Minutes Read over 4 weeks (minimum 5 days per week)	Prize
ONE	K = 200 minutes (10 min/day) 1st = 300 minutes (15 min/day) 2nd-5th = 400 minutes (20 min/day)	Pizza Party + Level One Prize
TWO	K = 400 minutes (20 min/day) 1st = 500 minutes (25 min/day) 2nd-5th = 600 minutes (30 min/day)	Pizza Party + Level One Prize + Level Two Prize + One raffle entry
THREE	K = 500 minutes (25 min/day) 1st = 600 minutes (30 min/day) 2nd-5th = 700 minutes (35 min/day)	Pizza Party + Level One Prize + Level Two Prize + Level Three Prize + One raffle entry
	Each additional 10 min/day or Extra 200 minutes	One additional raffle entry

Raffle prizes in years past have included iPod Shuffles, digital cameras, "dates" with teachers, and other great prizes. Of course, the best prize will be all of the reading completed by all of the students!

Please help us make this the most successful Bells Mill Fundraiser ever!